



Directory Display Ad Measurements



HP

HP
Half Page
(Yellow Pages)
Inches: 6 x 3.872
Points 432 x 278.78

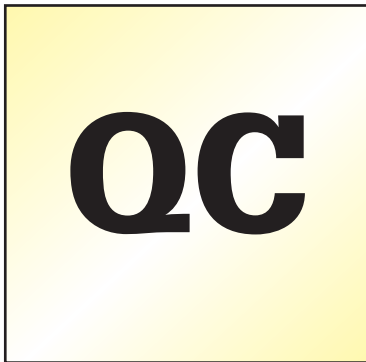


TQC

TQC
Triple Quarter Column
(Yellow Pages)
Inches: 6 x 1.86
Points 432 x 133.92



DQC



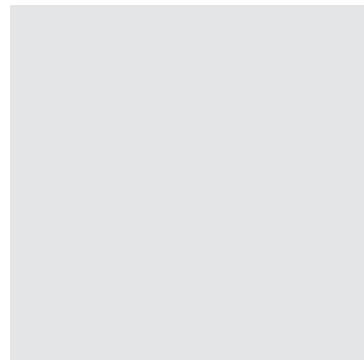
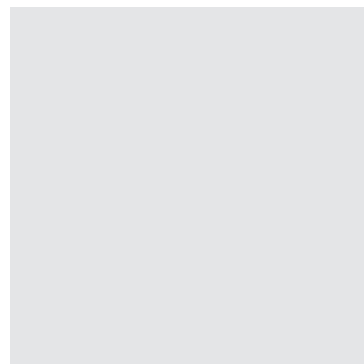
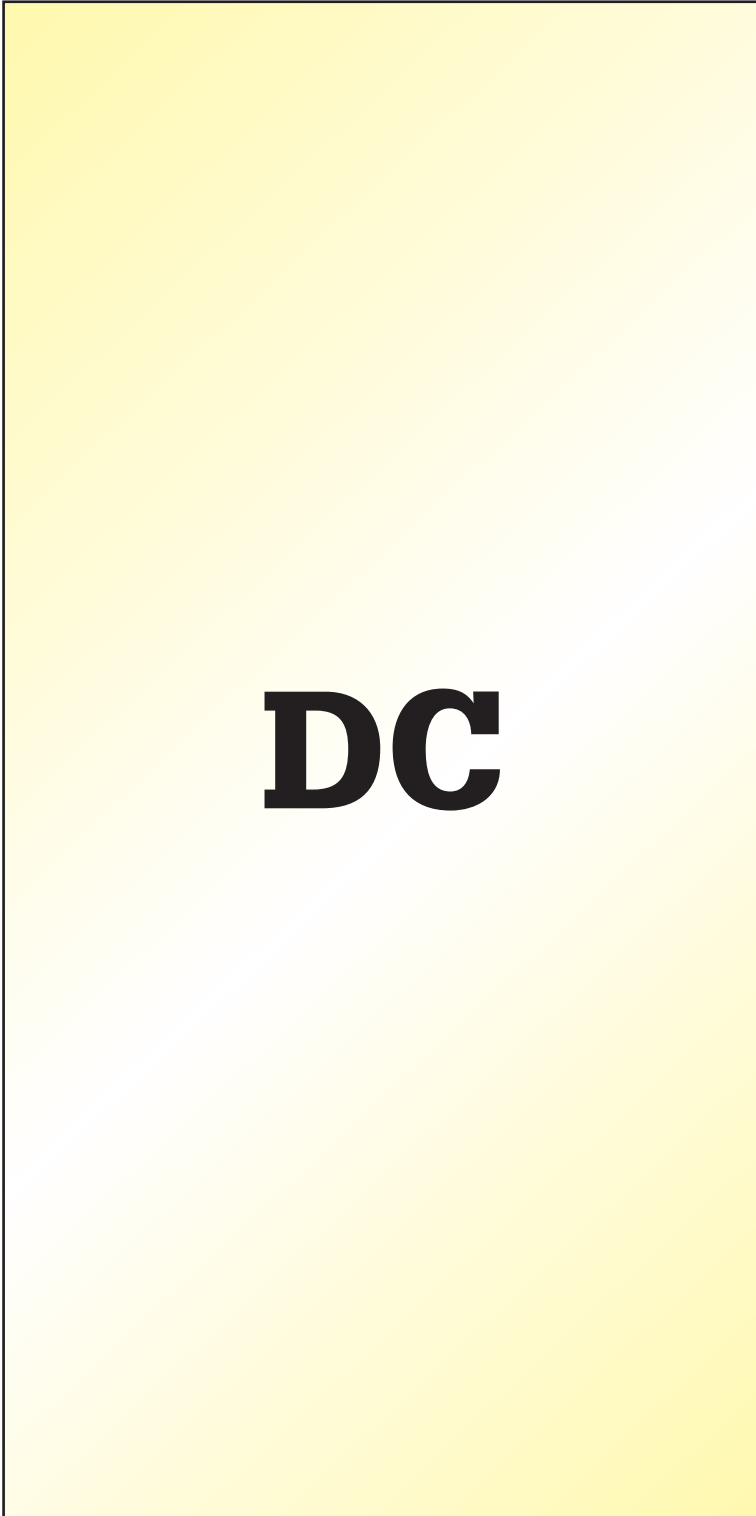
QC

DQC
Double Quarter Column
(Yellow Pages)
Inches: 3.95 x 1.86
Points 284.4 x 133.92

QC
Quarter Column
(Yellow Pages)
Inches: 1.9 x 1.86
Points 136.8 x 133.92



Directory Display Ad Measurements



DC
Double Column
(Yellow Pages)
Inches: 3.95 x 7.9
Points 284.4 x 568.8

HC
Half Column
(Yellow Pages)
Inches: 1.9 x 3.872
Points 136.8 x 287.78



Directory Display Ad Measurements

WBS

WBS
White Banner Strip
(White Pages)

Inches: 6 x 1
Points 432 x 72

DHC

DHC
Double Half Column
(Yellow Pages)

Inches: 3.95 x 3.872
Points 284.4 x 287.78

WBC

WBC
White Business Card
(White Pages)

Inches: 1.9 x 1.86
Points 136.8 x 133.92

CPN

CPN
Coupon
(Coupon Section)

Inches: 2.95 x 1.859
Points 210.6 x 133.84



Directory Display Ad Measurements



FP
Full Page
(Yellow Pages)
Inches: 6 x 7.9
Points 432 x 568.8